

ABSTRACT

[0052] A system (100) configured to facilitate ordering of goods or services from a vendor (150) by a customer may include one or more base stations (130) configured to receive an abbreviated dialing sequence that corresponds to an order from a mobile terminal used by the customer. A processing center (140) may be coupled between the one or more base stations (130) and vendor (150) and may be configured to receive the abbreviated dialing sequence. Processing center (140) may also transmit customer information that relates to the order to vendor (150), and may bill the customer's wireless account for a monetary amount of the order.